



## *The 20<sup>th</sup> Library of Virginia Literary Awards* October 13-14, 2017

Virginia is home to a diverse and ever-growing group of accomplished novelists, nonfiction writers, and poets. *The Library of Virginia Literary Awards* annually honors the finest in Virginia literary achievements with awards recognizing the best in Fiction, Nonfiction, and Poetry. Also awarded are the People's Choice Awards for Fiction and Nonfiction. And this year, our Lifetime Achievement Award will honor **David Baldacci**.

**The Library of Virginia Literary Awards** will be celebrated at three events this year. *Art in Literature: The Mary Lynn Kotz Award* will be presented on Friday, October 13, at the Virginia Museum of Fine Arts, our partner for the award. *The Library of Virginia Literary Luncheon*, which will feature the nominated authors and our lifetime achievement winner, David Baldacci, will be held on Saturday, October 14. And the final gala celebration will be *The Library of Virginia Literary Awards*, held at the Library on Saturday, October 14, with our nominated authors.

### *The Library of Virginia Literary Awards 2017* Sponsorship Opportunities

#### **Prize Sponsor - \$25,000**

Sponsorship of prize money and trophies to winners, and medals for all finalists

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Literary Luncheon, with program by David Baldacci;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- One page ad in the *Literary Awards* program;

#### **Print Sponsor - \$10,000**

Sponsorship of all print materials for the three events

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- One page ad in the *Literary Awards* program;

### Table Sponsor - \$3,500

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Company logo included in all promotional materials for the *Literary Awards*;
- One 1/2 page ad in the *Literary Awards* program;

### Author Sponsor - \$1,500

Benefits include:

- Tickets for two (2) to the Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- Seating at the awards ceremony with your sponsored author;
- A personalized signed copy of your author's book;
- Company logo included in all promotional materials for the *Literary Awards*;
- One ¼ page ad in the *Literary Awards* program;

### Host Committee Member - \$1,500

Benefits include:

- Tickets for two (2) to the Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- Listing with our Honorary Co-Chairs Governor McAuliffe, Sen. Warner, and Sen. Kaine on the event invitation;
- An exclusive cocktail reception with the authors prior to the general cocktail reception;
- A personalized signed copy of the finalist book of your choice;
- Listing on the Awards invitation and in the program

### Host Committee Member - \$1,000

Benefits include:

- Listing with our Honorary Co-Chairs Governor McAuliffe, Sen. Warner, and Sen. Kaine on the event invitation;
- A personalized signed copy of the finalist book of your choice;
- Listing on the Awards invitation and in the program

## *The Library of Virginia Literary Luncheon Sponsorship Opportunities*

### **Table Sponsor - \$650**

Benefits include:

- Tickets for 8 guests at the Library of Virginia Literary Luncheon;
- Your company logo on table signage;
- One ¼ page ad in the *Literary Awards* program;

### **Student Table Sponsor - \$500**

**This year we are asking area corporations to sponsor tables for local urban high school and college students, so that they may be able to attend the Luncheon with Lifetime Achievement Award winner David Baldacci. Your company may designate a recipient school, or the Library will distribute the tickets for you.**

Benefits include:

- Tickets for 8 guests at the Library of Virginia Literary Luncheon;
- Your company logo on table signage;
- One ¼ page ad in the *Literary Awards* program

### ***All sponsor packages include:***

- Name recognition on-screen during the *Literary Awards* celebration;
- Your company logo on table signage at the specified event;
- Promotion on the Library of Virginia and Virginia Shop Facebook pages, with 6,500+ fans.
- Promotion on the Library of Virginia and Virginia Shop websites, with more than 4 million unique visitors each year.

For more information or to become a sponsor, please contact  
Dawn Greggs at (804) 692-3813 or [dawn.greggs@lva.virginia.gov](mailto:dawn.greggs@lva.virginia.gov).



**Literary Luncheon** - Saturday, October 14, 2017, Noon, *Greater Richmond Convention Center*  
**Literary Awards Celebration** – Saturday, October 14, 2017, 6:30 pm, *Library of Virginia*

**Please select your Literary Awards sponsorship level below and submit all requested information by September 15, 2017 to ensure inclusion on marketing & program materials.**

**Oct. 14 Luncheon Sponsorship**

- \$650 Table Sponsor
- \$500 Student Table Sponsor
- Other: \_\_\_\_\_

**Oct. 14 Celebration Sponsorship**

- \$25,000 Prize Sponsor
- \$10,000 Print Sponsor
- \$3,500 Table Sponsor
- \$1,500 Author Sponsor

**Program Ad**

- \$50 Business Card Size
- \$75 ¼ page Ad
- \$100 ½ page Ad
- \$150 Full Page Ad

**Host Committee Member Sponsorship**

- \$1,500 (includes 2 Awards Celebration tickets)
- \$1,000

**Payment Method:**

Check - Total Enclosed: \_\_\_\_\_

Please send Invoice

(A portion of your sponsorship is tax-deductible.)

**Sponsor Name:** \_\_\_\_\_

*(List name to be printed on recognition and event materials.)*

**Address:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Facebook Page:** \_\_\_\_\_

**Twitter Handle:** \_\_\_\_\_

***Thank you for your support of the 20<sup>th</sup> Annual Library of Virginia Literary Awards!***

**[For more information or to send form, logo, ad information, or payment to:](#)**

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