



## *The 21<sup>st</sup> Library of Virginia Literary Awards* October 19-20, 2018

Virginia is home to a diverse and ever-growing group of accomplished novelists, nonfiction writers, and poets. *The Library of Virginia Literary Awards* annually honors the finest in Virginia literary achievements with awards recognizing the best in Fiction, Nonfiction, and Poetry. Also awarded are the People's Choice Awards for Fiction and Nonfiction.

**The Library of Virginia Literary Awards** will be celebrated at two events this year. *Art in Literature: The Mary Lynn Kotz Award* will be presented on Friday, October 19, at the Virginia Museum of Fine Arts, our partner for the award. And the gala celebration will be *The Library of Virginia Literary Awards*, held at the Library on Saturday, October 20, with our nominated authors.

### *The Library of Virginia Literary Awards 2018* Sponsorship Opportunities

#### **Prize Sponsor - \$25,000**

Sponsorship of prize money and trophies to winners, and medals for all finalists

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- Full page ad in the *Literary Awards* program

#### **Print Sponsor - \$10,000**

Sponsorship of all print materials for the Literary Awards Celebration

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- Full page ad in the *Literary Awards* program

## Table Sponsor - \$3,500

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- A personalized signed copy of a nominated book for the table sponsor;
- Company logo included in all promotional materials for the *Literary Awards*;
- Corporate sponsors will receive a 1/2 page ad in the *Literary Awards* program

## Author Sponsor - \$1,500

Benefits include:

- Tickets for two (2) to the Literary Awards Celebration and pre-function cocktail reception with finalists and Lifetime Achievement award recipient;
- Seating at the awards ceremony with your sponsored author;
- A personalized signed copy of your author's book;
- Company logo included in all promotional materials for the *Literary Awards*;
- Corporate sponsors will receive a ¼ page ad in the *Literary Awards* program

### ***All sponsor packages include:***

- Name recognition on-screen during the *Literary Awards* celebration;
- Your company logo on table signage at the specified event;
- Promotion on the Library of Virginia and Virginia Shop Facebook pages, with 6,500+ fans.
- Promotion on the Library of Virginia and Virginia Shop websites, with more than 4 million unique visitors each year.

For more information or to become a sponsor, please contact Dawn Gregg at (804) 692-3813 or [dawn.greggs@lva.virginia.gov](mailto:dawn.greggs@lva.virginia.gov).

If you prefer to make your payment online, visit:  
<http://www.thevirginiashop.org/sponsors.aspx>



**Literary Awards Celebration** – Saturday, October 20, 2018, 6:00 pm, *Library of Virginia*

**Please select your Literary Awards sponsorship level below and submit all requested information by September 4, 2018 to ensure inclusion on marketing & program materials.**

**Oct. 20 Celebration Sponsorship**

- \$25,000 Prize Sponsor
- \$10,000 Print Sponsor
- \$3,500 Table Sponsor
- \$1,500 Author Sponsor

**Program Ad**

- \$25 Business Card Size
- \$50 ¼ page Ad
- \$75 ½ page Ad
- \$100 Full Page Ad

**Payment Method:**    Check - Total Enclosed: \_\_\_\_\_    Please send Invoice    Pay Online  
(A portion of your sponsorship is tax-deductible.)

If you prefer to submit your payment online, please visit: <http://www.thevirginiashop.org/sponsors.aspx>

**Sponsor Name:** \_\_\_\_\_  
*(List name to be printed on recognition and event materials.)*

**Address:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Facebook Page:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_

***Thank you for your support of the 21<sup>st</sup> Annual Library of Virginia Literary Awards!***

**[For more information or to send form, logo, ad information, or payment to:](#)**

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