



Agenda SHRAB Strategic Planning Retreat

Date: June 30, 2021

Time: 10:00 am – 3:00 pm

Location: 800 East Broad Street, Richmond, VA - Orientation Room.

Attendees: Chad Owen, Lou O'Boyle, Emeline Alexander, Mike Edwards, Zach Hottel, Amanda Lloyd, Sara Townsend -
Virtually: Katherine Gruber, Kimberly Curtis, Heather Bollinger, Joshua Howard, Audrey Davis, Bernadette Battle

Time	Agenda Item
10:00 -10:30	Opening remarks, agenda review, introductions
10:30 – 11:00	Review current plan and methodology
11:00 – 11:30	Survey results – What we learned
11:30 – 12:00	Mission revisited and finalized
12:00 – 12:45	Lunch
12:45 – 1:15	Objectives revisited and finalized
1:15 – 1:45	Mini-SWOT: What is getting in the way, what do we need to do well to achieve the objectives
1:45 – 2:45	Establish priorities
2:45 – 3:00	Wrap up, next steps, closing remarks