



## 25<sup>th</sup> Annual Virginia Literary Awards Celebration

### Hosted by the Library of Virginia

Virginia is home to a diverse and ever-growing group of accomplished novelists, nonfiction writers, and poets. The Library of Virginia annually honors the finest in Virginia literary achievements at ***The Virginia Literary Awards*** which recognizes the best in Fiction, Nonfiction, and Poetry. Also awarded are the People's Choice Awards for Fiction and Nonfiction and the Mary Lynn Kotz Award for Art in Literature.

**In 2022, the *Virginia Literary Awards*** will celebrate its 25<sup>th</sup> anniversary with an impressive lineup of virtual finalist conversations beginning in September that will lead into the *Awards Ceremony* and dinner on **Saturday, October 15**. The multi-talented and award-winning Adriana Trigiani will return as mistress of ceremony with the nominated authors, presenters, and judges all in attendance. The awards ceremony will also feature a nationally recognized speaker. Past speakers have included David Baldacci, John Grisham, Nikki Giovanni, and Susan Orlean.

This one-of-kind literary event raises support for and awareness of the Library of Virginia's important mission to preserve and share Virginia's history and literature. The ceremony and dinner is attended in-person by over 200 people, but the ceremony and finalist conversations will be livestreamed on the Library's Youtube and Facebook channels reaching thousands across the nation and world. This 25<sup>th</sup> anniversary year will connect more people than ever before to Virginia authors and stories.

**We hope you will join us for this signature Library event!**

# Sponsorship Benefits and Levels

RECOGNITION	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$1,500
Recognition at all virtual and in-person events and promotional material associated with events on Facebook live, YouTube and other streaming channels	Leading Logo	Logo	Logo	Logo	Name	Name
Recognition at In-Person Events	Leading Logo	Logo	Logo	Logo	Name	Name
Recognition on event invitation, program, website, and social media	Leading Logo	Logo	Logo	Logo	Name	Name
Opportunity to sponsor author award	as preferred	to be negotiated	to be negotiated	to be negotiated		
Opportunity to sponsor finalist panel presentation	as preferred	to be negotiated	to be negotiated			
Included in paid advertising and related media	Leading Logo	Logo	Logo			
Opportunity to sponsor People’s Choice voting and awards	as preferred	to be negotiated	to be negotiated			
Recognition as “Presented By” sponsor	as preferred					

BENEFITS	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500	\$1,500
Copy of Literary Award finalist books	All finalists	Winners	Winners	Winners	Signed copy of your choice	Choice of one
Tickets to in-person Awards Ceremony with pre-function cocktail party with finalists*	Up to 8	Up to 8	Up to 8	Up to 8	Up to 6	2
Tickets to the Mary Lynn Kotz Award Presentation	4	4	4	4	2	2
Opportunity for spokesperson of your choice to announce category winner at the awards ceremony	as preferred	to be negotiated	to be negotiated			
Opportunity for spokesperson of your choice to remote welcome attendees during one of the virtual programs via YouTube, Facebook, and other streaming channels	as preferred	to be negotiated				
Opportunity for spokesperson of your choice to welcome guests during awards ceremony that will also be live streamed to masses via YouTube, Facebook, and other channels.	as preferred					

**All sponsor packages include:**

- Name recognition on-screen during the *Literary Awards* celebration;
- Promotion on the Library of Virginia social media pages, with 20,000+ followers.
- Promotion on the Library of Virginia and Virginia Shop websites, with more than 4 million unique visitors each year.

Please contact Elaine McFadden at 804-692-3592 or [elaine.mcfadden@lva.virginia.gov](mailto:elaine.mcfadden@lva.virginia.gov) to discuss sponsorship options.

\*The non-deductible portion of each ticket for in-person guests is \$100.

