



The 22nd Library of Virginia Literary Awards October 18 – 19, 2019

Virginia is home to a diverse and ever-growing group of accomplished novelists, nonfiction writers, and poets. *The Library of Virginia Literary Awards* annually honors the finest in Virginia literary achievements with awards recognizing the best in Fiction, Nonfiction, and Poetry. Also awarded are the People's Choice Awards for Fiction and Nonfiction.

The Library of Virginia Literary Awards will be celebrated at two events this year. *Art in Literature: The Mary Lynn Kotz Award* will be presented on Friday, October 18, at the Virginia Museum of Fine Arts, our partner for the award. And the gala celebration will be *The Library of Virginia Literary Awards*, held at the Library on Saturday, October 19, with our nominated authors.

The Library of Virginia Literary Awards 2019 Sponsorship Opportunities

Prize Sponsor - \$25,000

Sponsorship of prize money and trophies to winners, and special designatory lapel pins for the finalists

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- A representative from company will be invited to present one of the awards;
- Full page ad in the *Literary Awards* program

Print Sponsor - \$10,000

Sponsorship of all print materials for the Literary Awards Celebration

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists;
- A copy of a nominated book for each of the eight guests at the table;
- Four tickets to the Art in Literature reception and program at the Virginia Museum of Fine Arts;
- Company logo included in all promotional materials for the *Literary Awards*;
- Full page ad in the *Literary Awards* program

Table Sponsor - \$3,500

Benefits include:

- Tickets for up to 8 guests at the Library of Virginia Literary Awards Celebration and pre-function cocktail reception with finalists;
- A personalized signed copy of a nominated book for the table sponsor;
- Individual name or company logo included in all promotional materials for the *Literary Awards*;
- Individual name or company logo displayed at the Literary Awards event;
- Corporate sponsors will receive a 1/2 page ad in the *Literary Awards* program

Author Sponsor - \$1,500

Benefits include:

- Tickets for two (2) to the Literary Awards Celebration and pre-function cocktail reception with finalists;
- Seating at the awards ceremony with your sponsored author;
- A personalized signed copy of your author's book;
- Individual name or company logo included in all promotional materials for the *Literary Awards*;
- Individual name or company logo displayed at the Literary Awards event;
- Corporate sponsors will receive a ¼ page ad in the *Literary Awards* program

All sponsor packages include:

- Name recognition on-screen during the *Literary Awards* celebration;
- Your name or company logo on table signage at the specified event;
- Promotion on the Library of Virginia and Virginia Shop Facebook pages, with 6,500+ fans.
- Promotion on the Library of Virginia and Virginia Shop websites, with more than 4 million unique visitors each year.

For more information or to become a sponsor, please contact Dawn Gregggs at (804) 692-3813 or dawn.greggs@lva.virginia.gov.

If you prefer to make your payment online, visit:
<http://www.thevirginiashop.org/sponsors.aspx>



Literary Awards Celebration – Saturday, October 19, 2019, 6:00 pm, *Library of Virginia*

Please select your Literary Awards sponsorship level below and submit all requested information by September 6, 2019 to ensure inclusion on marketing & program materials.

Oct. 19 Celebration Sponsorship

- \$25,000 Prize Sponsor
- \$10,000 Print Sponsor
- \$3,500 Table Sponsor
- \$1,500 Author Sponsor

Program Ad

- \$25 Business Card Size
- \$50 ¼ page Ad
- \$75 ½ page Ad
- \$100 Full Page Ad

Payment Method: Check - Total Enclosed: _____ Please send Invoice Pay Online
(A portion of your sponsorship is tax-deductible.)

If you prefer to submit your payment online, please visit: <http://www.thevirginiashop.org/sponsors.aspx>

Sponsor Name: _____
(List name to be printed on recognition and event materials.)

Address: _____

Contact Person/Title: _____

Phone: _____

Email: _____

Facebook Page: _____

Twitter: _____

Thank you for your support of the 22nd Annual Library of Virginia Literary Awards!

[For more information or to send form, logo, ad information, or payment to:](#)

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